

# Calendar of Events

---

September 22, 2026  
- September 24, 2026

**VENDOR REGISTRATION 2026 SEMA Conference**

**Wyndham Executive Center**  
**2200 Interstate 70 Drive SW**  
**Columbia, MO 65203**

*Showcase Your Business at the 35th Annual SEMA Conference*  
*Tuesday, September 22 - Thursday, September 24, 2026*  
*Wyndham Executive Center – Columbia, MO*

*Vendor registration begins Monday, September 21 at 1pm, tear down will be*  
*Wednesday, September 23 at 3pm*

*Sponsorship Levels:*  
*Diamond: \$5,000    Platinum: \$3,000    Gold: \$1,500    Silver:*  
*\$1,000    Non-Exhibitor: \$500*