

## Calendar of Events

March 11, 2020  
- March 12, 2020

### **Lansing Day and Spring Workshop**

**Michigan Municipal League**

**208 N. Capitol Avenue**

**Lansing, MI 48933**

10:30 AM - 04:00 PM

*MDA Lansing Day*

*Wednesday, March 11, 2020*

*Registration 10:30am*

*Michigan Municipal League Building*

*208 North Capitol Avenue, Lansing, MI 48933*

*The MDA's annual Lansing Day is an opportunity for members to meet their state legislators and share the MDA's current legislative concerns. Personally talking to your legislators helps to make the representatives more effective advocates for their communities at the state level. MDA member participation in Lansing Day is critical. With new legislators now in office, this is an especially important time for you to connect and for the MDA to be visible!*

*Last year, 35 legislators joined us for lunch and the conversations were amazing! After, MDA members went in groups of 3 to visit individual representatives in his/her office for a more intimate conversation. Connecting and forging strong relationships with your representatives is extremely important for the future of your downtown.*

*Registration for Lansing Day includes lunch.*

*The MDA Spring Workshop follows the annual Lansing Day and takes place on Thursday, March 12 in downtown Lansing at Cooley Law School Stadium's 'The View'. Registration for both Lansing Day and Spring Workshop may be combined for a discounted amount. You will be able to register for both as you proceed through the online registration.*

*Spring Workshop*

*Thursday, March 12, 2020*

*Cooley Law School Stadium*

*The View*

*8:30am- 3:30pm*

*505 E. Michigan Avenue*

*Lansing, MI 48912*

*Downtown Management Never Ends: Sustaining Success With a Professional Management Strategy*

*Registration for the Spring Workshop includes a Continental Breakfast and lunch on site.*

*A variety of sessions will be offered throughout the day including:*

*Why We Still Need Downtown Management*

*Budgeting to Impress*

*Lessons Learned From Year One of PA 57*

*Communication, Communication, Communication*

*Query Your Peers*

MDA members and guests may reserve rooms at Kellogg Hotel & Conference Center for a special rate of \$130.00 plus tax until February 11, 2020. Please call 800-875-5090 and refer to the Group Code: 2003MICHUY or Block Name: Michigan Downtown Assn Room Block. Reservations can also be made by visiting [www.kelloggcenter.com](http://www.kelloggcenter.com) and clicking on the "Reservations" link and applying the Group Code: 2003MICHUY

Join us for our networking event on Wednesday, March 11, 5:00 -8:00 pm in downtown East Lansing. Complimentary appetizers and a cash bar will be available.

April 30, 2020

**Networking Event Trout Town Tavern, Kalkaska, MI**

05:00 PM - 08:00 PM EST

Join us for a networking event in downtown Kalkaska. Complimentary appetizers and a cash bar will be available at the networking event to be held at Trout Town Tavern. Trout Town Tavern is located at 306 Elm Street, Kalkaska, MI 49646.

The networking event is a wonderful opportunity to meet others in the field and have casual conversations, laughs, and great food.

The event is open to all downtown managers and stakeholders. There is no fee to attend and a cash bar will be available.

Thank you to our sponsor of the networking event, C2AE.

June 5, 2020

**Summer Workshop**

08:30 AM - 04:00 PM EST

Summer Workshop  
Downtown Charlevoix  
Charlevoix Public Library  
220 Clinton Street, Charlevoix, MI 49720

August 13, 2020

**Networking Event at Marquette Commons, Marquette, MI**

**Marquette Commons**

**112 South Third Street**

**Marquette, MI 49855**

05:00 PM - 08:00 PM EST

Join us for a networking event in downtown Marquette. Complimentary appetizers and a cash bar will be available at the networking event to be held at Marquette Commons located at 112 South Third Street, Marquette, MI.

The networking event is a wonderful opportunity to meet others in the field and have casual conversations, laughs, and great food.

The event is open to all downtown managers and stakeholders. There is no fee to attend and a cash bar will be available.

Thank you to our sponsor of the networking event, Downtown Marquette DDA.

November 5, 2020  
- November 6, 2020

**Annual Conference**  
*Annual Conference*  
*Downtown Detroit*  
*Detroit Pal*  
*1680 Michigan Avenue*  
*Detroit, MI 48216*