

## Calendar of Events

August 20, 2019

### **8/20/2019 Morning -- Advocacy: Engaging Parents & Others**

10 AM - 11 AM

*Parent constituents are key components in ECE. Parents can help raise the bar on quality child care by getting involved and letting local and national leaders know that quality child care is important to them and to their community. By engaging parents, we help draw political attention to the needs of children and families, build a strong network, and bring to the legislature compelling stories from a first-person perspective, the parents, the experts!*

*On a federal and state level, we are frequently asked by legislators, "Where are the parents?" We know they exist, we know their stories by heart, but we need to successfully link parents to their legislators on behalf of early childhood education. By joining together, parents and child care providers, like you, can make quality child care a reality for all families.*

*In this webinar, you will learn how to provide parents with the tools, information, and activities to build awareness about and, ultimately, help to support and advocate for high-quality child care in Pennsylvania.*

*Sponsor: Pennsylvania Child Care Association*

*Cost: No cost*

*Registration Deadline: Monday, August 19, 2019 | Noon*

*Registration: <https://attendee.gotowebinar.com/register/5265660542268538124>*

*CKC: K/D6.10 C2*

*For more questions, please contact Maureen Murphy at 717-657-9000 x 107*

*Facilitator: Mary Beth Salomone Testa, Director at MBST Solutions, LLC brings nearly 20 years of experience in team-building, advocacy and policy development, with depth of knowledge in child care legislation and regulations, and expertise in connecting policy and practice. Mary Beth has led advocacy campaigns across a variety of states and at the federal level, representing and building coalitions with child care providers, child care resource and referral agencies, home visiting programs, and the Children's Defense Fund. As a consultant, Mary Beth offers strategic analysis, technical assistance, capacity-building, and mobilization for federal and state policy and legislative affairs. Clients include local, state and national organizations.*

*Panelists include:*

*Samantha Borys, Lead Preschool Teacher, Children's Village, Philadelphia.*

*Tosha Blalock, EHS Senior Director, Maternity Care Coalition.*

*Chelsea Hallinan, Director of Programs Begin with US Child Care & Preschool, Inc, Altoona (invited)*

August 21, 2019

**8/21/2019 Afternoon -- Advocacy: Engaging Parents & Others**

1:00 PM -- 2:00 PM

*Parent constituents are key components in ECE. Parents can help raise the bar on quality child care by getting involved and letting local and national leaders know that quality child care is important to them and to their community. By engaging parents, we help draw political attention to the needs of children and families, build a strong network, and bring to the legislature compelling stories from a first-person perspective, the parents, the experts!*

*On a federal and state level, we are frequently asked by legislators, "Where are the parents?" We know they exist, we know their stories by heart, but we need to successfully link parents to their legislators on behalf of early childhood education. By joining together, parents and child care providers, like you, can make quality child care a reality for all families.*

*In this webinar, you will learn how to provide parents with the tools, information, and activities to build awareness about and, ultimately, help to support and advocate for high-quality child care in Pennsylvania.*

*Sponsor: Pennsylvania Child Care Association*

*Cost: No cost*

*Registration Deadline: Monday, August 19, 2019 | Noon*

*Registration: <https://register.gotowebinar.com/register/8401410530081057292>*

*CKC: K/D6.10 C2*

*For more questions, please contact Maureen Murphy at 717-657-9000 x 107*

*Facilitator: Mary Beth Salomone Testa, Director at MBST Solutions, LLC brings nearly 20 years of experience in team-building, advocacy and policy development, with depth of knowledge in child care legislation and regulations, and expertise in connecting policy and practice. Mary Beth has led advocacy campaigns across a variety of states and at the federal level, representing and building coalitions with child care providers, child care resource and referral agencies, home visiting programs, and the Children's Defense Fund. As a consultant, Mary Beth offers strategic analysis, technical assistance, capacity-building, and mobilization for federal and state policy and legislative affairs. Clients include local, state and national organizations.*

*Panelists include:*

*Samantha Borys, Lead Preschool Teacher, Children's Village, Philadelphia.*

*Tosha Blalock, EHS Senior Director, Maternity Care Coalition.*

*Chelsea Hallinan, Director of Programs Begin with US Child Care & Preschool, Inc, Altoona (invited)*

August 21, 2019

## **8/21/2019 Evening -- Advocacy: Engaging Parents & Others**

7:30 PM -- 8:30 PM

*Parent constituents are key components in ECE. Parents can help raise the bar on quality child care by getting involved and letting local and national leaders know that quality child care is important to them and to their community. By engaging parents, we help draw political attention to the needs of children and families, build a strong network, and bring to the legislature compelling stories from a first-person perspective, the parents, the experts!*

*On a federal and state level, we are frequently asked by legislators, "Where are the parents?" We know they exist, we know their stories by heart, but we need to successfully link parents to their legislators on behalf of early childhood education. By joining together, parents and child care providers, like you, can make quality child care a reality for all families.*

*In this webinar, you will learn how to provide parents with the tools, information, and activities to build awareness about and, ultimately, help to support and advocate for high-quality child care in Pennsylvania.*

*Sponsor: Pennsylvania Child Care Association*

*Cost: No cost*

*Registration Deadline: Monday, August 19, 2019 | Noon*

*Registration: <https://attendee.gotowebinar.com/register/4694368594127327500>*

*CKC: K/D6.10 C2*

*For more questions, please contact Maureen Murphy at 717-657-9000 x 107*

*Facilitator: Mary Beth Salomone Testa, Director at MBST Solutions, LLC brings nearly 20 years of experience in team-building, advocacy and policy development, with depth of knowledge in child care legislation and regulations, and expertise in connecting policy and practice. Mary Beth has led advocacy campaigns across a variety of states and at the federal level, representing and building coalitions with child care providers, child care resource and referral agencies, home visiting programs, and the Children's Defense Fund. As a consultant, Mary Beth offers strategic analysis, technical assistance, capacity-building, and mobilization for federal and state policy and legislative affairs. Clients include local, state and national organizations.*

*Panelists include:*

*Samantha Borys, Lead Preschool Teacher, Children's Village, Philadelphia.*

*Tosha Blalock, EHS Senior Director, Maternity Care Coalition.*

*Chelsea Hallinan, Director of Programs Begin with US Child Care & Preschool, Inc, Altoona (invited)*

August 28, 2019

**T.E.A.C.H. 101 for Sponsoring Employers**

1:00 pm -- 2:30 PM